



# What's your Identity?



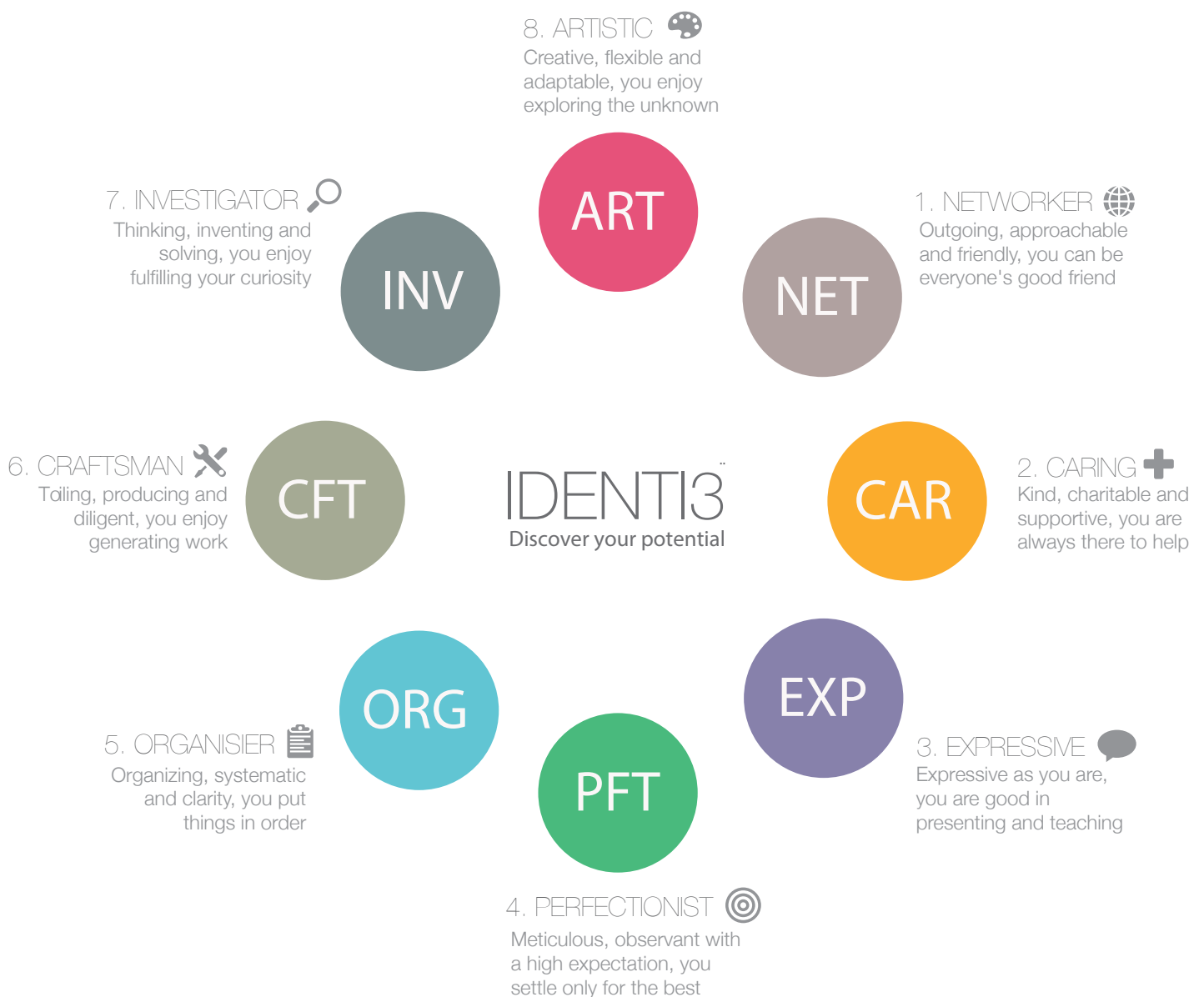
Finally a tool that allows you to gain the psychological advantage

# Discover Who You Are

We tend to underestimate the importance of knowing ourselves. Many of us go through each day reacting to events. We cruise along rather than making conscious choices based on who we are and what we want.

So how can we set realistic goals, go about life and have successful relationships? We really can't.

Without compromising accuracy and reliability, **Identi3** (pronounced as 'identity') is the ideal traits-based profiling tool. Through its clever design, **Identi3** is able to tell us more in a lesser time. **Identi3** identifies the 8 different categories that people fall under and their 16 personality traits. With a 32 years legacy, you have a peace of mind knowing that individuals and organizations throughout the world relies on **Identi3**.



## Recruitment

**Identi3** is ideal for recruitment. By being able to identify your candidate accurately you are able to make informed hiring decisions.

## Training. Coaching

**Identi3** is suitable for training and coaching. By identifying their trapped and conflicted behaviors, you are able to bridge performance goals quickly.

## Team Building

When staff know their own **Identi3** as well as their colleagues', they trust each other and start to collaborate. Supervisors know who to deploy when required.

Your answer to a superior work performance

# Clever Design Clever Results

- Quick

Consist of 20 statements that you complete in less than 15 minutes

- Valid

Identi3 has a validity coefficient of 0.926% and has been tested with a sample size 10,000 users across 3 continents

- Established

Developed since 1984, yet staying current with changes

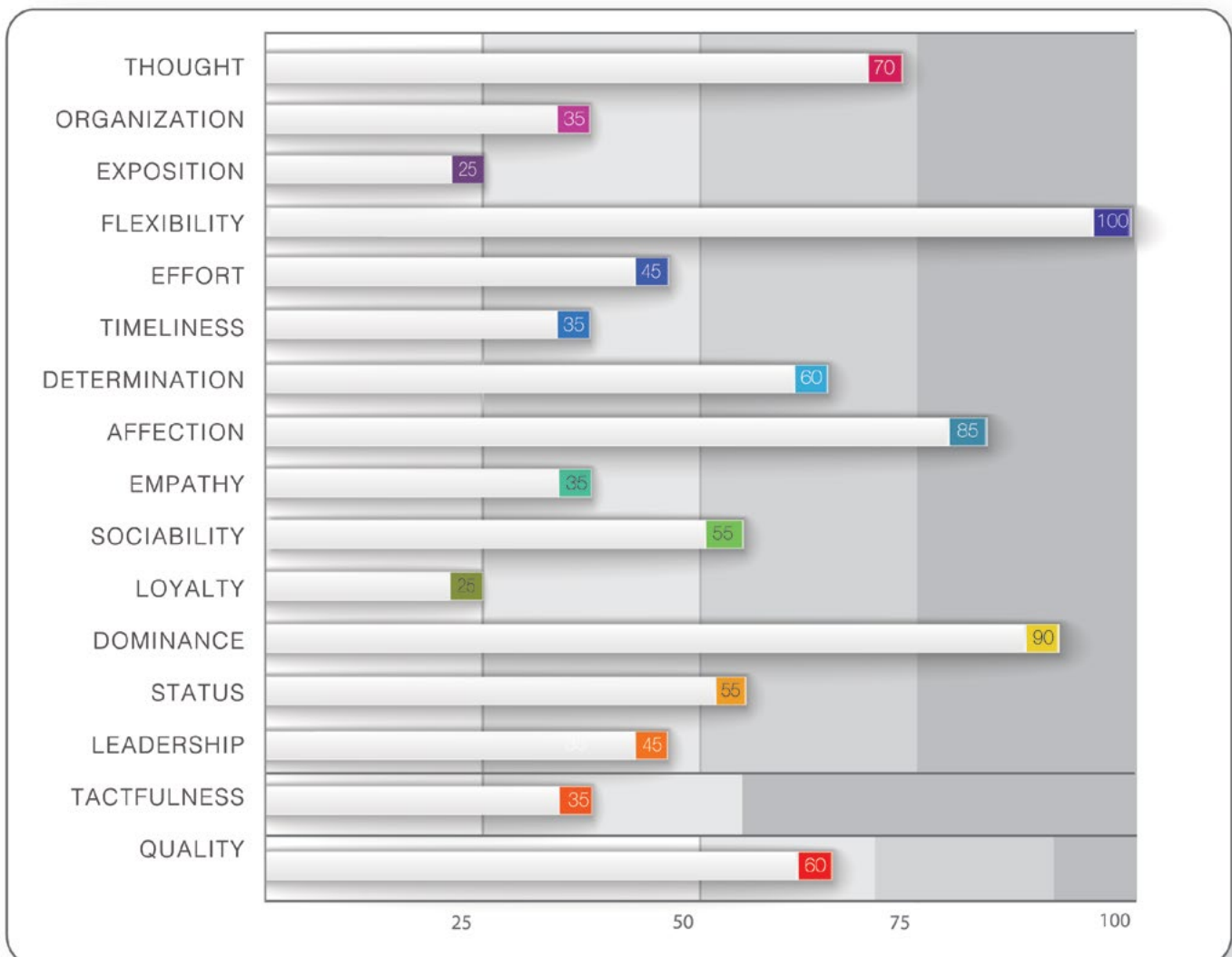
- Robust

Integrates 6 detectors to filter out inaccurate profiles

- Peace of Mind

Users includes Fortune 500 companies, government agencies and institutes of higher learning

5X  
Superior



### Job-Fit

Identi3 can help you to assess if there is a proper job-fit by comparing the candidate's traits with the job.

### Team-Fit

Identi3 can accurately identify the conflict and potential synergy between two people. Intervention can prevent people from leaving due to conflicts.

### Culture-Fit

Identi3 can help you diagnose your organization culture. A stable organization culture is productive and helps you in your bottomline.

# 1. Networker

NET

## At a glance

Outgoing, approachable and friendly, you can be everyone's good friend.

## Key traits

High in Sociability

## How to work with a Networker?

A Networker thrives on relationships. If you chain a Networker to her desk, you can be sure that will be the end of her. Instead, unleash her and let her bring people together.

## Recommended job functions

Sales, Hospitality, Public Relations, HR Business Partners, Marketing Communications, Marketing, Entertainment, etc

## Famous people

John F Kennedy, Richard Branson, Bill Clinton



# 5. Organizer

ORG

## At a glance

Organized, systematic and clear, you put the world in order.

## Key Traits

High in Organizing and low in Flexibility

## How to work with a Organizer?

An Organizer has the ability to identify patterns and sort things in order. However he needs time to do so. An Organizer works best with a plan and he dislikes last minute changes.

## Recommended job functions

Accounting, Analysts and Reporting, Administration, Operations, Project Management, Logistics, Secretarial, etc

## Famous people

Jack Walsh, Joseph Bazalgette, Ferdinand de Lesseps

Act responsibly and help people you care about

• Do not assume your results or other's results if the assessment has not been taken. The proper way is to complete the assessment. • Do not interpret your own results or others if you





## 2. Carer

CAR

### At a glance

Kind, charitable and supportive, you are always there to help.

### Key traits

High in Empathy

### How to work with a Carer?

A Carer can be selfless and put others first. When working with Carers, you need to be forthcoming and genuine in your friendship. Let him know where he can help especially when you are feeling down.

### Recommended job functions

Hospitality, Travel, Community Work, Service, Education, Early Childhood, Teaching, Human Resources, etc

### Famous people

Florence Nightingale, Oprah Winfrey, Mahatma Gandhi



## 6. Craftsman

CFT

### At a glance

Toiling, producing and diligent, you enjoy generating work.

### Key traits

High in Hard Work

### How to work with a Craftsman?

A Craftsman needs to know clearly her area of work. A Craftsman may dislike being told what to do. It is good to address her expectations right at the start.

### Recommended job functions

Architecture, Designers, Mechanics, Engineering, Product Development, Medical and Dental, etc

### Famous people

CoCo Chanel, Bill Gates, Frank Whittle, Anne Geddes



# 3. Expositor



## At a glance

Articulate and vivid, you are the voice for the voiceless.

## Key traits

High in Exposition

## How to work with an Expressive?

An Expositor has the charisma to convince others through speaking or writing. An Expositor can make a complicated concept sound easy and convincing and is the best person to take center stage.

## Recommended job functions

Teacher, Product Demonstrator, Call Center, Health and Fitness, Training and Development, Product Management, Marketing, Corporate Communications, Public Relations, etc

## Famous people

George Orwell, Jane Austen, Martin Luther King, Jr., John F. Kennedy, Pele, Diego Maradona, Carl Lewis



# 7. Investigator



## At a glance

Thinking, inventing and solving, you enjoy fulfilling your curiosity.

## Key traits

High in Abstraction and low in Flexibility

## How to work with an Investigator?

An Investigator gets intrigued when things do not add up. Throw him a bunch of stuff and he may forget his meal in the course of getting to the bottom of the mystery.

## Recommended job functions

Forensic, Science, Medicine, Research, Journalism, Engineering, Safety, Consulting, Analyst, Finance, Audit, etc

## Famous people

Archimedes, Robert Boyle, Leonardo Davinci, Isaac Newton



## 4. Perfectionist

PFT

### At a glance

Meticulous, observant with high expectation, you settle only for the best.

### Key traits

High in Quality

### How to work with a Perfectionist?

A Perfectionist has the ability to spot mistakes even if it's a thousand miles away. If you want to achieve a higher level of perfection, this is the person to call.

### Recommended job functions

Taxation, Audit, Operations, Process Design, Quality Assurance, Life Sciences, Doctor, Surgeon, Consultants, etc

### Famous people

Steve Jobs, Steven Spielberg, Bruce Lee, Jackie Chan



## 8. Artist

ART

### At a glance

Creative, flexible and adaptable, you enjoy exploring the unknown.

### Key traits

High in Abstraction and high in Flexibility

### How to work with an Artist?

An Artist unleashes her imagination and generates possibilities with her exploratory mind. When you have an Artist in your team, you can be sure you will have an out-of-the-box solution.

### Recommended job functions

Events, Promotions, Advertising, Creative, Beauty and Wellness, Fashion, Graphics, Design, Interior, Multi-Media, Marketing, Sales, Business Development, etc

### Famous people

William Blake, Michelangelo, Annie Leibovitz, Andy Warhol



# Be proud of who you are

Find out your results now: [www.Identi3profiling.com](http://www.Identi3profiling.com)

## 📄 Reports available with your Identi3 Profiling

- Basic Report
- Personal Success Report
- Medium Report
- Leadership Report
- Managerial Competency Report
- Personal Success Report
- Career Recommendation Report
- Recruitment (Interview) Questionnaire
- Thinking and Learning Style
- Communication Style
- Sales Style Report
- Team Style Report
- Comparison Report
- and more...!

## 🏠 About Identi3 Profiling

Identi3 uses proven psychometric methodology that clearly indicates the inherent strengths and weaknesses of individuals. People who fit better, perform better. Results has shown that with the intervention of Identi3 profiling, personal and corporate productivity increases from 20% to as high as 90%.

With a legacy of 32 years, Identi3 is built on tested and proven clientele. Numerous major corporations agree that the subsequent of Identi3 profiling works.

Contact us anytime, 24 hours a day, for more information, at [www.Identi3profiling.com](http://www.Identi3profiling.com).

## 👥 More than 2000 clients worldwide

**Panasonic**

**FUJI XEROX**

**ntuc LearningHub**

**spore**  
Discovery Centre

National Environment Agency

**Johnson & Johnson**

**PHILIPS**

**AIP**  
THE REAL LIFE COMPANY

**CYCLE & CARRIAGE**



**DB SCHENKER**

**Keppel Offshore & Marine**

**CENGAGE Learning**

**THE FULLERTON**  
SINGAPORE

**MAS** Monetary Authority of Singapore

## 💬 Testimonies

*“It’s so simple and easy to use. The attractive part is that with only 20 questions, you would be able to have a reasonable understanding of the general work behavior of a person. The information is certainly useful when making decisions on who to hire or how to train and develop current staff.”*

Faye Kee . Senior Director, Finance & HR. Singapore Discovery Centre Ltd

👍 Find out about our latest activities here:  
<https://www.facebook.com/identi3profiling>

For enquiry:

**Global Success Learning Academy Sdn Bhd (1211626-A)**  
Suite 530, 5th Floor, Block A3, Leisure Commerce Square,  
9 Jalan PJS 8/9, 46150 Petaling Jaya, Selangor, Malaysia.  
Tel: 603 - 7865 4468 Email: [info@globalsuccesslearning.net](mailto:info@globalsuccesslearning.net)  
[www.GlobalSuccessLearning.net](http://www.GlobalSuccessLearning.net) | [www.Identi3profiling.com](http://www.Identi3profiling.com)

**IDENTI3**  
[www.identi3profiling.com](http://www.identi3profiling.com)

